



HEAD to TOE Protection

COMPLETE RANGE >

armstrong
products



ABOUT THE BRAND

One of India's most reputed and leading manufacturer & supplier of Industrial Garments, Uniforms and all kinds of Safety Products



CHALLENGES

- To compete with other leading & known brands
- A new website with lack of good content and targeted keywords
- Website with low mobile speed
- Low count of website traffic and leads flow
- No Conversion though website



OBJECTIVE

- Increase website traffic and sales enquiries
- To rank targeted keywords on the 1st Page of Google
- Increase social media engagement



SERVICES OFFERED

- Website Development and Hosting
- Search Engine Optimization

20X

20X times increase in Website Traffic

39%

Bounce rate Dropped from 80% to 39%

40%

Website Speed Increased from 30 to 40%



STRATEGY

- Modified the website content
- Executed strong SEO activities to rank targeted keywords
- Increase backlinks

1st

GOOGLE RANKING

Ranked **50** keywords within **2** months on **Google's** 1st Page

90%

VISITORS

New: **90%** Return: **5%** and Others: **5%**

Google Workwear Manufacturers in india

About 4,95,000 results (0.51 seconds)

Rating

Armstrong Products Pvt. Ltd.
4.4 ★★★★★ (11) · Manufacturer
120 Sahar Cargo Estate - 022 6741 6442
Closed · Opens 10AM Mon
WEBSITE DIRECTIONS

Tavoy Workwear Pvt Ltd
5.0 ★★★★★ (1) · Clothing store
139 - G (A), Agarwal Industrial Estate, S V Road, Jogeshwari West, Mum...
WEBSITE DIRECTIONS

Armstrong Products Pvt. Ltd.: Workwear Manufacturers in India ...
<https://armstrongproducts.co.in/> ▼
We are leading **Manufacturers and Suppliers of Workwear, Safety Shoes, Industrial Uniforms, and Safety Equipments in India** offer High Quality Safety ...

Workwear Manufacturers India, Indian Workwear Manufacturer
www.eeworldtradefair.com > **Indian Manufacturers** ▼
Products manufacturing and exporting, t-shirts, jackets, uniforms, gift wares, corporate gifts, wall clock, pen, pen drive, cap, bag, leather bag, executive bag, watch products service, ... Exporter of products trading, apparels & textiles, cotton & other fabrics, industrial workwear ...

Red Fort Workwear: Workwear Manufacturers in India | Nomex Fire ...
<https://www.redfortworkwear.com/> ▼
Red Fort Workwear is a leading manufacturers, suppliers of Safety Workwears, Fire Fighting Suits, Reflective Safety Jackets in Mumbai, India.

Sanctum Work Wear Pvt Ltd : Industrial Safety Clothing, Industrial ...
www.sanctumworkwear.com/ ▼
... industrial safety clothing manufacturer, industrial safety garments exporters, industrial ... nomex coveralls, safety vests, safety shoes, based in Maharashtra, India. ... of industrial workwear, protective coveralls, enhanced visibility workwear, ...

Ranked 50 keywords within 2 months on Google 1st Page

| KEYWORDS | GOOGLE RANKING |
|---|----------------|
| WORKWEAR MANUFACTURERS IN INDIA | 1 PAGE |
| WORKWEAR MANUFACTURERS IN MUMBAI | 1 PAGE |
| WORKWEAR SUPPLIERS IN INDIA | 1 PAGE |
| WORKWEAR SUPPLIERS IN MUMBAI | 1 PAGE |
| COVERALL MANUFACTURERS IN INDIA | 1 PAGE |
| COVERALL MANUFACTURERS IN MUMBAI | 1 PAGE |
| COVERALL SUPPLIERS IN INDIA | 1 PAGE |
| COVERALL SUPPLIERS IN MUMBAI | 1 PAGE |
| BOILERSUIT MANUFACTURER IN INDIA | 1 PAGE |
| BUY SAFETY SHOES ONLINE INDIA | 1 PAGE |
| BUY COVERALLS ONLINE INDIA | 1 PAGE |
| BUY BOILERSUITS ONLINE INDIA | 1 PAGE |
| PPE MANUFACTURERS INDIA | 1 PAGE |
| PERSONAL PROTECTIVE EQUIPMENT MANUFACTURERS INDIA | 1 PAGE |