



ABOUT THE BRAND

One of the leading and trusted hair transplantation clinics in UK, Turkey and Albania



CHALLENGES

- Lack of good content
- Website with low mobile speed
- Lack of social media presence
- Low website traffic and less number of leads



OBJECTIVE

- Increase website traffic and sales enquiries
- To rank targeted keywords on the 1st Page of Google
- Increase social media engagement



SERVICES OFFERED

- Website Development and Hosting
- Search Engine Optimization
- Social Media Optimization
- Paid Campaign on Google & Facebook- Instagram
- Content Management
- Hair Transplantation and Diagnosis Appointment Scheduling Software

3K+

3K+ likes and followers

2X

Organic Enquiry
Increased by 2X times

3X

Website Traffic Increased by
3X times



STRATEGY

- Developed SEO friendly & mobile responsive website
- Modified the website content
- Executed strong SEO activities to rank targeted keywords
- Started with paid campaign on Google, Facebook – Instagram to generate leads and increase brand awareness
- Shared engaging content to increase brand followers

1st

GOOGLE RANKING

Ranked **10** keywords Within in **2** months on Google's 1st Page

42%

BOUNCE RATE

Dropped from **80%** to **42%**

74%

WEBSITE SPEED

Increased from **30%** to **74%**

1.7

2X

SOCIAL MEDIA

2X times increase in engagement and impressions

30%

COST PER LEAD

Decreased by **30%**

100%

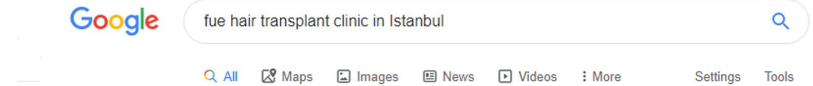
VISITORS

New: **65%** Return: **10%** and Others: **25%**

1st

LOCAL MAP LISTING

Ranking **1st** on local map listings for **50%** of the searches



About 4,87,000 results (0.97 seconds)

Best FUE Hair Transplant in Clinic Istanbul | Hair Transplant Turkey

<https://bluemagicclinic.com/>

Bluemagic is the well-known FUE hair transplant clinic in Istanbul, turkey. We offer Best Hair Transplant service in turkey by using advanced technology.

Dr. Cinik: Best Hair Transplant Center Turkey, Istanbul

<https://www.emrahcinik.com/>

Dr. Cinik Hair Transplant and Plastic Surgery clinic offers reliable hair transplantation and advanced hair restoration services. Based in Is Istanbul, Turkey.

Turkey's hair-transplant tourism industry is unsafe for patients and ...

<https://qz.com/.../in-turkeys-cutthroat-hair-transplant-tourism-industry-the-biggest-los...>

Apr 11, 2017 - In Turkey's cutthroat hair-transplant tourism industry, the biggest ... Almost every clinic in Istanbul offers a package deal. You get picked up from ...

Hair Transplant Turkey | Stem Cell Treatment Istanbul £1290

<https://www.capilclinic.uk/>

More than 10 years of experience in hair transplant in Turkey (Istanbul) Sapphire FUE. More than ... Day 2: We will take you to our clinic for your #hairtransplant

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Searches related to fue hair transplant clinic in Istanbul

[best hair transplant in istanbul](#)

[vera clinic](#)

[fue hair transplant turkey reviews](#)

[vera clinic reviews](#)

[nhc istanbul clinic](#)

[dr serkan aygin hair transplant clinic](#)

Ranked 10 keywords with 2 months on Google 1st page

KEYWORDS	GOOGLE RANKING
FUE HAIR TRANSPLANT CLINIC IN ISTANBUL	1 PAGE
FUE SAPPHIRE HAIR TRANSPLANT IN ISTANBUL	1 PAGE
DHI CHOI PEN HAIR TRANSPLANTS IN LONDON	1 PAGE
DHI CHOI PEN HAIR TRANSPLANTS IN TURKEY	1 PAGE
DHI CHOI PEN HAIR TRANSPLANTS IN ISTANBUL	1 PAGE
FUE SAPPHIRE HAIR TRANSPLANT CLINIC	1 PAGE
5000 GRAFT HAIR TRANSPLANT COST	1 PAGE
PRP THERAPY TURKEY	1 PAGE

