



Gbps

Gbps Networks India Pvt .Ltd .



ABOUT THE BRAND

One of the leading and well-known brand for Internet and Broadband Services in Pune



CHALLENGES

- No Website
- High competition from well established brands
- To Build user friendly website which can receive online payments
- Brand building and positioning
- To rank targeted keywords on the 1st Page of Google
- Increase social media engagement
- Email Marketing



OBJECTIVE

- Website Development and Hosting
- Search Engine Optimization
- Social Media Optimization
- Paid Campaign on Google & Facebook - Instagram
- Content Management and Newsletters
- Email Marketing



SERVICES OFFERED

3K+

3K+ Website Organic Visitors

6X

Organic Enquiry
Increased by 6X times

1K+

1K+ Enquiries generated through
Social Media Campaigns in
a week



STRATEGY

- Developed SEO friendly & mobile responsive website
- Goal-oriented periodic newsletter campaigns
- Executed strong SEO activities to rank targeted keywords
- Started with paid campaigns on Google, Facebook - Instagram to generate leads and increase brand awareness
- Shared engaging content to increase brand followers
- Run periodic newsletter campaign based on goals

1st

GOOGLE RANKING

Ranked **50** keywords within **4** months on Google's 1st Page

39%

BOUNCE RATE

Dropped from **80%** to **39%**

82%

WEBSITE SPEED

Increased from **30%** to **80%**

1.7

1K+

SOCIAL MEDIA

1K+ likes and followers on Facebook within 4 months

₹8/-

COST PER LEAD

CPL on Facebook costed around **₹8/-**

78%

VISITORS

New: **78%** Return: **8%** and Others: **14%**

1000+

ORGANIC ENQUIRY

1000+ Enquiries through SEO



Internet service provider in kalyani nagar

All Images Maps News Shopping More Settings Tools

About 1,20,00,000 results (0.81 seconds)



Rating Hours

Gbps Networks Pvt.Ltd

2.1 ★★★★★ (279) · Internet service provider
Office No. 1, 1st Floor, Lalwani Plaza, S.No. 232, Airport Rd - 091460 4...
Open 24 hours

WEBSITE DIRECTIONS

Lunatec

No reviews · Internet service provider
B-3 - 080558 90890
Open · Closes 6PM

WEBSITE DIRECTIONS

ICC Digital - Cable TV & Internet Services

1.6 ★★★★★ (28) · Cable company
A/45, Hermes Paras Opp Big Cinema,, Kalyani Nagar - 020 6609 4200
Open · Closes 9:30PM

WEBSITE DIRECTIONS

More businesses

Best Broadband & Home Internet Service in Pune Kothrud

<https://www.gbps.net.in/>
GBPS Network is the leading Broadband internet Service provider in pune, Kothrud including kalyani nagar, Viman nagar, koregaon park.

WiFi & 4g Internet Service in Kalyani Nagar, Koregaon Park

<https://www.gbps.net.in/about.html>
GBPS Network is pune based wifi and 4g internet service provider. We are loacted in Kalyani Nagar & Koregaon Park.

Wired Internet/Broadband in Kalyani Nagar, Pune - Quikr

<https://www.quikr.com/services/internet-broadband-in-kalyani-nagar-pune-evaluate>
23 Jul 2019 ✓High Speed Internet Plans ✓Unlimited Wifi Plans ✓Fast Internet Broadband Connection Providers in Kalyani Nagar, Pune.

Ranked 50 Keywords within 4 months on 1st position on Google

KEYWORDS	GOOGLE RANKING
INTERNET SERVICE PROVIDER IN KALYANI NAGAR	1 PAGE
INTERNET SERVICE PROVIDER IN VIMAN NAGAR	1 PAGE
BROADBAND SERVICE PROVIDER IN KALYANI NAGAR	1 PAGE
BROADBAND SERVICE PROVIDER IN VIMAN NAGAR	1 PAGE
ISP SERVICE PROVIDER IN KALYANI NAGAR	1 PAGE
ISP SERVICE PROVIDER IN VIMAN NAGAR	1 PAGE
WIFI SERVICE PROVIDER IN KALYANI NAGAR	1 PAGE
WIFI SERVICE PROVIDER IN VIMAN NAGAR	1 PAGE
4G INTERNET PLANS KALYANI NAGAR	1 PAGE
4G INTERNET PLANS KOREGAON PARK	1 PAGE
4G INTERNET KALYANI NAGAR	1 PAGE
4G INTERNET KOREGAON PARK	1 PAGE
4G INTERNET VIMAN NAGAR	1 PAGE
INTERNET SERVICE PROVIDER IN KOREGAON PARK	1 PAGE