



ABOUT THE BRAND

One of the fastest growing diagnostic centers in Navi Mumbai



CHALLENGES

- No Website
- No online presence



OBJECTIVE

- To increase website traffic and enquiries
- Increase social media engagement



SERVICES OFFERED

- Search Engine Optimization
- Social Media Optimization
- Paid campaign on Google and Facebook - Instagram
- Content Management

2X

2X times increase in Social Media Engagement

6X

Organic Calls Improved by 6X times

10X

Website Traffic increased by 10X times



STRATEGY

- Developed SEO friendly & mobile responsive website
- Modified the website content
- Started with paid campaign on Google, Facebook – Instagram to generate leads and increase brand awareness
- Executed strong SEO activities to rank targeted keywords
- Shared engaging content to increase brand followers

1st

GOOGLE RANKING

Ranked **25** keywords within 5 months on Google's **1st** Page

39%

BOUNCE RATE

Dropped from **80%** to **39%**

90%

WEBSITE SPEED

Increased from **30%** to **90%**

1.5K+

SOCIAL MEDIA

1.5K+ likes and followers on Facebook within a period of 4 months

50%

OF THE SEARCHES

Ranking **1st** on local map listings for **50%** of searches

98%

VISITORS

New: **98%** Return: **1%** and Others: **1%**

20+

ACHIEVEMENT

Successfully generated **20+** enquiries per day



diagnostic centre in kamothe

All Maps Images News Shopping More Settings Tools

About 1,19,000 results (0.50 seconds)



Rating Hours

Horizon Diagnostics

4.2 ★★★★★ (46) · Diagnostic center
Plot No 68, Shree Chamunda Harmony, Shop No 20, 69 · 082912 95875
Open · 24 hours

WEBSITE DIRECTIONS

Way2Health Diagnostics

2.8 ★★★★★ (23) · Diagnostic center
Shop No. 2, Ambe Shradha Building., Plot No. 4, Mansarovar, Kamothe ...
Open · Closes 10PM

WEBSITE DIRECTIONS

Om Sai Advance Diagnostic Centre

No reviews · Diagnostic center
9 · 022 2743 1341
Open · Closes 9PM

DIRECTIONS

More places

Diagnostic Centre & Pathology Lab in Kamothe, Khanda Colony ...

www.horizondiagnostic.com/ · Pathology Lab, Color Doppler Test & Diagnostic Centre in Kamothe, Khanda Colony, Khandeshwar, Kalamboli & Panvel. We offer ECG & EEG test, X-Ray ...

Way2Health Diagnostics - Kamothe, Multi-Speciality Clinic in Kamothe ...

https://www.practo.com > ... > Navi Mumbai Clinics > Multi-speciality Clinics > Way2Health Diagnostics - Kamothe in Kamothe, Navi Mumbai. ... presently has 39 diagnostic centres, including 11 comprehensive diagnostic centres, 8 hospital ...

Best Diagnostic Centre Online | Get the Lowest Prices Today

www.1mglabs.com/BestDiagnostic/CentreOnline · NABL ISO 9001 Certified Labs | Free Home Sample Collection | View Reports Online. Online Reports.

Ranked 25 Keywords within 5 months on Google 1st Page

KEYWORDS	GOOGLE RANKING
DIAGNOSTIC CENTRE IN KAMOTHE	1 PAGE
DIAGNOSTICS CENTER IN KHANDESHWAR	1 PAGE
SONOGRAPHY CENTRE IN KAMOTHE	1 PAGE
SONOGRAPHY CENTRE IN KALAMBOLI	1 PAGE
SONOGRAPHY CENTRE IN KHANDESHWAR	1 PAGE
COLOR DOPPLER TEST IN KHANDESHWAR	1 PAGE
3D/4D SONOGRAPHY IN KALAMBOLI	1 PAGE
3D/4D SONOGRAPHY IN KHANDESHWAR	1 PAGE
ECG TEST IN KAMOTHE	1 PAGE
ECG TEST IN KALAMBOLI	1 PAGE
ECG TEST IN KHANDESHWAR	1 PAGE