



ABOUT THE BRAND

One of the leading and known Multi-specialist Hospital in Navi Mumbai



CHALLENGES

- No Online Presence



OBJECTIVE

- To Build website
- To increase engagement on all top social media platforms
- Brand building
- Rank keywords on 1st Google Page



SERVICES OFFERED

- Search Engine Optimization
- Social Media Optimization
- Paid Campaign on Google and Facebook - Instagram
- Content Management

2X

2X times increase in Social Media Engagement

10X

Calls through Website Increased by 10X times

2K+

Website Traffic 2000+ per month



STRATEGY

- Developed SEO friendly & mobile responsive website
- Modified the website content
- Started with paid campaigns on Google, Facebook and Instagram to generate leads and increase brand awareness
- Executed strong SEO activities to rank targeted keywords
- Shared engaging content to increase brand followers

1st

GOOGLE RANKING

Ranked **10+** keywords in **2** months
on Google's 1st Page

55%

BOUNCE RATE

Dropped from **70%** to **55%**

73%

WEBSITE SPEED

Increased from **30%** to **73%**

1.7

4.2K+

SOCIAL MEDIA

4.2K+ likes and followers
on Facebook

350+

ORGANIC ENQUIRY

350+ Calls per month

100%

VISITORS

New: **93%** Return: **7%**

50%

LOCAL MAP LISTING

Ranking 1st on local map
listings for 50% of the searches



Matoshree Hospital Kamothe



All Maps News Images Videos More Settings Tools

About 46,700 results (0.50 seconds)

Maternity hospital Kamothe | Vaccination & Abortion Centre ...

<https://www.matoshreehospitalkamothe.com/>

We are a leading Infertility Clinic and Maternity Hospital in Kamothe. Matoshree Multispecialty Hospital, Kamothe is located in a prime location of Navi Mumbai ...

Matoshree Multispecialty Hospital, Kamothe. Complete Health Care in ...

<https://www.lybrate.com> > Navi Mumbai > Gynaecology Clinics > Kamothe

Matoshree Multispecialty Hospital, Kamothe. Complete Health Care Gynaecologist Clinic Plot No 8b/C, 1st Floor, Riddeshwar Building, Sector 19, Kamothe, ...

Matoshree Multispecialty Hospital, Khandeshwar, Navi Mumbai ...

<https://www.facebook.com> > ... > Medical & Health > Medical Center > Hospital

Matoshree Multispecialty Hospital, Khandeshwar, Navi Mumbai, Kamothe. 838 likes. Matoshree Multi speciality Hospital, Advanced Affordable Ethical,...

Videos



Matoshree Multispecialty Hospital, Kamothe

Dr Ganesh Wakchaure
YouTube - May 3, 2018



Matoshree Multispecialty Hospital, Kamothe Navi Mumbai.

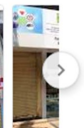
Dr Ganesh Wakchaure
YouTube - May 9, 2018



Matoshree Multispecialty Hospital, Kamothe Navi Mumbai.

Dr Ganesh Wakchaure
YouTube - May 9, 2018

Images for Matoshree Hospital Kamothe



→ More images for Matoshree Hospital Kamothe

Report images

Ranked 10+ keywords within 2 months on Google 1st Page

KEYWORDS	GOOGLE RANKING
MATOSHREE HOSPITAL IN KAMOTHE	1
MATERNITY HOSPITAL KAMOTHE	1
VACCINATION CENTERS KAMOTHE	1
VACCINATION CENTRE IN KHANDESHWAR	1
ABORTION CENTRE IN KAMOTHE	1
BEST MATERNITY HOSPITAL IN PANVEL	1
GYNECOLOGY CENTER KAMOTHE	1
BEST LAPAROSCOPIC SURGEON KAMOTHE	1
MULTISPECIALITY HOSPITAL KAMOTHE	1
MINIMAL ACCESS SURGEONS KHANDESHWAR	1
MATERNITY HOSPITAL IN KHANDESHWAR	1
ABORTION CENTER IN KHANDESHWAR	1
ABORTION CENTER IN KHANDA COLONY	1
GYNECOLOGY CENTER KHANDESHWAR	1