

LEADING MANUFACTURER OF HM-HDPE PLASTIC BARRELS



ABOUT THE BRAND

Leading Manufacturer & Exporter of Plastic Drums, Containers, IBC, MS Barrels from India



CHALLENGES

- Website was not user friendly & device compatible
- Lack of online presence
- Poor Website Traffic and no enquiries
- Big Competition with well-established international brands



OBJECTIVE

- Build user friendly website
- Increase website traffic and generate enquiries for products
- Rank targeted keywords on 1st Google Page
- Run goal based digital campaigns



SERVICES OFFERED

- Website Development and Hosting
- Search Engine Optimization
- Content Management

20X

Website Traffic Increased by **20X** times

6X

Organic Enquiry/Calls Increased by **6X** times

2K+

Website Traffic **2000+** per month



STRATEGY

- SWOT analysis, designed strategy
- Developed SEO friendly & mobile responsive website
- Re-write the website content
- Executed strong SEO activities to rank keywords

1st

GOOGLE RANKING

Ranked **20+** keywords in **4** months on Google's 1st Page

30%

BOUNCE RATE

Dropped from **80%** to **30%**

73%

WEBSITE SPEED

Increased from **40%** to **73%**

1.7

85%

VISITOR

New: **85%** Return: **5%** and Others: **10%**

50%

LOCAL MAP LISTING

Ranking 1st on local map listings for 50% of searches



Manufacture of Barrels in India

All Images Videos News Shopping More Settings Tools

About 52,40,000 results (0.52 seconds)

Plastic Drums Barrels in India: Jerry cans Manufacturers

<https://www.pyramidtechnoplast.com>

If you are Looking for **Manufacturers** of high quality plastic **Drums**, Jerry cans and plastic **barrels in India**. We offers a variety of Plastic **barrels & Drums** which use ...

Barrels at Best Price in India - IndiaMART

<https://dir.indiamart.com> > Storage Tanks, Drums & Containers

Aug 2, 2019 - Vimal **Barrels** Private Limited. **Barrels** Drum Rs 1,000/Piece(s) Catalyst **Drums** Rs 1,000/Piece(s) Catalyst **Barrels** Rs 1,200/Piece(s)

Plastic Barrel - Manufacturers & Suppliers in India - IndiaMART

<https://dir.indiamart.com> > ... > Barrels > Plastic Barrel

May 30, 2019 - Storage **Barrels**. **Barrel** Drum. Water **Barrel**. PVC **Barrels**. Used **Barrels**. +4 more. Steel **Barrels**. Wooden **Barrel**. Metal **Barrel**. Plastic **Drums**. HDPE **Drums**. Used Plastic **Drums**. Plastic Storage **Drums**. Narrow Mouth **Drums**.

M S BARRELS, m s barrels supplier in gujarat, m s barrels ...

<https://www.barrelsindia.com>

M S **BARRELS**, m s barrels supplier in gujarat, m s barrels supplier in ahmadabad, m s **manufacturer** in india, STEEL **BARRELS**, steel barrels supplier in gujarat, ...

Plastic Drums - Barrels, Plastic Containers Manufacturers, India

<https://shardacontainers.com>

Plastic **Drums**, Plastic **Barrels**, Plastic **Drums** Containes Wholesale, HM-HDPE Plastic **Drums**, Plastic **Barrels** Supplier, Best, Delhi, Noida, North India.

Gujarat Container

<https://gujaratcontainers.com>

We are a leading and the only **manufacturer** in India offering a huge variety of specialized **BARRELS** under one roof. Ours is a diversified **BARREL** company ...

Welcome to Shivshakti Barrels Pvt. Ltd.-Where Innovation is ...

www.shivshaktibarrels.com

We are a Leading quality **barrel manufacturing** company established and registered in the year 2000. The leading product is MS **Barrels** used for packaging of ...

Plastic Drums Plastic Barrels Plastic Drums Manufacturers

Ranking 1st on local map listings for 50% of searches

| KEYWORDS | GOOGLE RANKING |
|--|----------------|
| MANUFACTURERS OF PLASTIC BARRELS | 1 PAGE |
| MANUFACTURE OF BARRELS IN INDIA | 1 PAGE |
| MANUFACTURER OF PLASTIC IBC CONTAINERS | 1 PAGE |
| MANUFACTURER OF PLASTIC BARRELS | 1 PAGE |
| IBC TOTES MANUFACTURERS | 1 PAGE |
| FULL OPEN TOP BARRELS | 1 PAGE |
| IBC CONTAINERS MANUFACTURERS | 1 PAGE |
| MANUFACTURER OF PLASTIC BARRELS | 1 PAGE |
| FULL OPEN TOP BARRELS | 1 PAGE |
| PLASTIC BARRELS MANUFACTURER IN INDIA | 1 PAGE |
| BARRELS AND PLASTIC CANS | 1 PAGE |
| IBC TOTES MANUFACTURERS | 1 PAGE |
| IBC TANK SUPPLIER | 1 PAGE |
| INTERMEDIATE BULK CONTAINERS INDIA | 1 PAGE |
| IBC CONTAINERS INDIA | 1 PAGE |
| CARBOYS CANS | 1 PAGE |