



ABOUT THE BRAND

Pyramid Technoplast Pvt Ltd manufactures IBC plastic containers as well as supplies IBC Containers in India



CHALLENGES

- No Website
- High competition from well established brands



OBJECTIVE

- Build user friendly website
- Increase website traffic and generate enquiries for IBC Totes
- Rank targeted keywords on 1st Google Page



SERVICES OFFERED

- Website Development and Hosting
- Search Engine Optimization
- Content Management
- Adwords

10X

Website Traffic
Increased by **10x** times

4X

Organic Enquiry/Calls
Increased by **6X** times

2K+

Website Traffic **2000+** per month



STRATEGY

- SWOT analysis, designed strategy
- Developed SEO friendly & mobile responsive website
- Re-write the website content
- Executed strong SEO activities to rank keywords

1st

GOOGLE RANKING

Ranked **20+** keywords in **4** months on Google's 1st Page

36%

BOUNCE RATE

Dropped from **80%** to **36%**

76%

WEBSITE SPEED

Increased from **40%** to **76%**

88%

VISITORS

New: **88%** Return: **4%** and Others: **8%**

50%

LOCAL MAP LISTING

Ranking 1st on local map listings for 50% of the searches



ibc suppliers



IBC Containers | 1000 L IBC containers | IBC Totes India ...
pyramidibccontainers.com

Pyramid IBC is leading IBC tank & totes manufacture who offers 1000 L IBC containers, water totes industrial bulk containers in India.

INTERMEDIATE BULK CONTAINERS - Sintex Plastics ...

<https://www.sintexplastics.com> > Products

IBC-RM-100-01-W (wooden pallet), 1000, 1200, 1000, 1175, 150. IBC-RM-100-01-P (plastic composite pallet), 1000, 1200, 1000, 1160, 150. IBC-RM-100-01-M ...

Intermediate Bulk Containers - IBC Containers Manufacturer ...

<https://www.yashbarrels.net> > intermediate-bulk-containers

Manufacturer of Intermediate Bulk Containers - IBC Containers, Intermediate Bulk Container, Wooden Pallet Intermediate Bulk Containers and Composite Pallet ...

Capacity: Customized Brand: Pyramid

Companies - Intermediate bulk containers (IBC), plastic - India ...

<https://in.kompass.com> > ... > Plastic products > Plastic containers

Companies - Intermediate bulk containers (IBC), plastic - India ... Manufacturers, Exporters

IBC Tank at Best Price in India - IndiaMART

<https://dir.indiamart.com> > ... > Transport Tanks

IBC Tank. Economy Heaters IBC Container Verwarming, Capacity: 500-1000 L. Stainless Steel Bottom Loading Bottom Discharge Flexi Tank, Capacity: 10 - 20 ton. Round IBC Bin. Stainless Steel Intermediate Bulk Container, Capacity: 10-20 ton. Intermediate Bulk Container. Searches related to IBC Tank. Intermediate Bulk ...

IBC Tank - Manufacturers & Suppliers in India - IndiaMART

<https://dir.indiamart.com> > ... > Transport Tanks > IBC Tank

IBC Tank. Round IBC Bin. Rs 80,000/ PieceGet Latest Price. Stainless Steel Intermediate Product Container, Capacity: 1-10 ton. Intermediate Bulk Container. Intermediate Bulk Containers. IBC Tank. Searches related to IBC Tank. CHEP India Pvt Ltd Bulk Container On Rent, Capacity: 500-1000 L. Seller will contact you on ...

IBC Tank in Ahmedabad, आईबीसी टैंक, अहमदाबाद ...

<https://dir.indiamart.com> > ... > Transport Tanks > IBC Tank

IBC Tank in Ahmedabad (आईबीसी टैंक, अहमदाबाद) Round IBC Bin. Plastic IBC Tank, Capacity: 500 L. Stainless Steel Sintex Intermediate Bulk Container, Capacity: 10-20 ton. IBC. Stainless Steel Grey Reconditioned Intermediate Bulk Container Tank, Capacity: 500-1000 L. Searches related to IBC Tank. Stainless Steel IBC Tank. ...

Ranking 1st on local map listings for 50% of searches

KEYWORDS	GOOGLE RANKING
IBC CONTAINERS	1 PAGE
IBC 1000L CONTAINERS SUPPLIERS	1 PAGE
IBC TOTES INDIA	1 PAGE
IBC TOTES MANUFACTURERS	1 PAGE
IBC SUPPLIERS	1 PAGE
INTERMEDIATE BULK CONTAINER INDIA	1 PAGE
IBC CONTAINER INDIA	1 PAGE
IBC TOTE SUPPLIERS	1 PAGE
IBC CONTAINERS FEATURES	1 PAGE
MANUFACTURER OF 1000 LITER IBC	1 PAGE
IBC TOTE TANK MANUFACTURER	1 PAGE
275 GALLON WATER TOTE MANUFACTURER	1 PAGE
COMPOSITE IBC CONTAINERS	1 PAGE
INTERMEDIATE BULK CONTAINERS INDIA	1 PAGE
250 GALLON TOTE MANUFACTURER	1 PAGE