



TRIGGERXCHANGE
CO-WORKING SPACES
&
BEYOND



ABOUT THE BRAND

One of the fastest growing companies providing an unconventional and nurturing work space



CHALLENGES

- Website was not user friendly & device compatible
- Lack of social media & SEO presence
- Poor website traffic with no enquiries
- Very high competition



OBJECTIVE

- Building user-friendly website
- Increasing website traffic and generating enquiries
- To rank targeted keywords on the 1st Page of Google
- To run goal-oriented digital campaigns



SERVICES OFFERED

- Website Development and Hosting
- Search Engine Optimization
- Social Media Optimization
- Search & Display Campaigns on Google, Facebook- Instagram and LinkedIn
- Content Management
- Payment Gateway Integration

3X

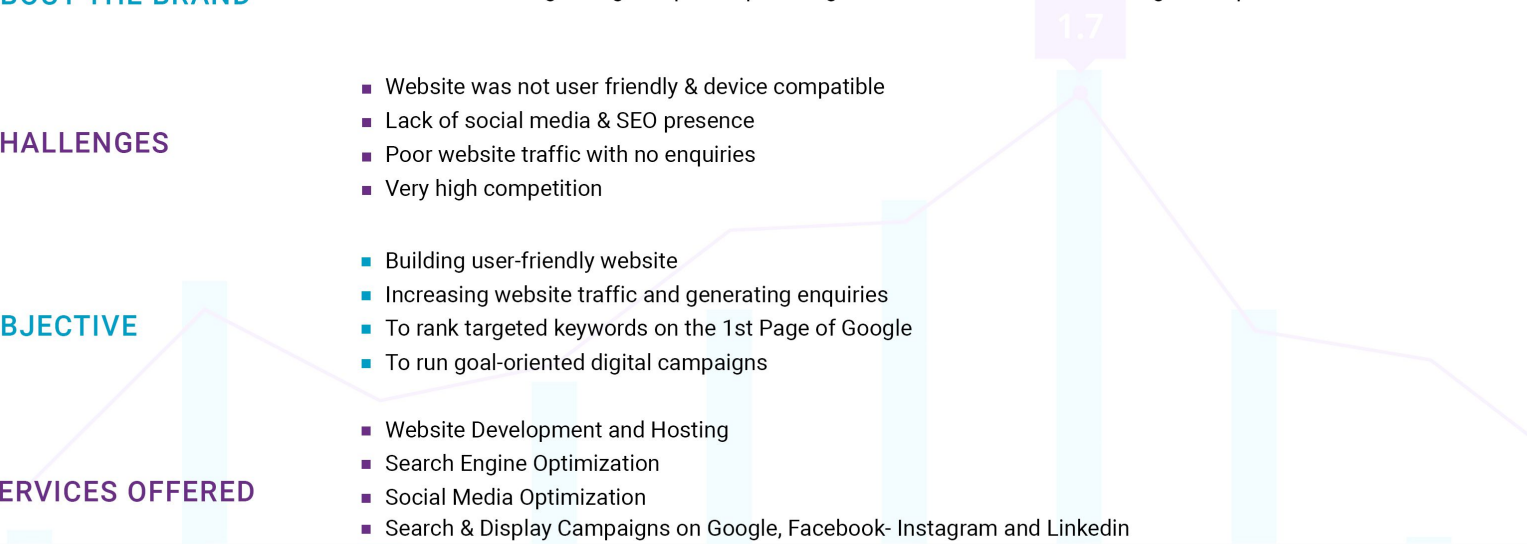
3X times increase in Social Media Engagement

6X

Organic Enquiry & Calls Increased by 6X times

20X

Website Traffic improved by 20X times





STRATEGY

- SWOT analysis and designed strategy
- Developed SEO friendly & mobile responsive website
- Modified the website content
- Started with paid campaigns on Google, Facebook - Instagram to generate leads and increase brand awareness
- Executed strong SEO activities to rank keywords
- Shared engaging content to increase brand followers

1st

GOOGLE RANKING

Ranked **20** keywords in **4** months on Google's 1st Page

80%

BOUNCE RATE

Dropped from **80%** to **45%**

40%

WEBSITE SPEED

Increased from **40%** to **80%**

1.5K+

SOCIAL MEDIA

1.5K+ likes and followers on Facebook

1.7

50%

LOCAL MAP

Ranking **1st** on local map listings for **50%** of searches

40%

COST PER LEAD

Decreased by **40%**

93%

VISITORS

New: **93%** Direct : **2%** and Others: **5%**



Coworking space navi mumbai



All Maps Images News Shopping More Settings Tools

About 92,90,000 results (0.69 seconds)



Rating Hours

- TriggerXchange - CoWorking Space & shared office ...**
 4.9 ★★★★★ (54) · Coworking space
 Bhanti Solitaire, Plot No 29, Sector - 19 D, Behind Satra Plaza - 098201 ...
 Open · Closes 9PM
[WEBSITE](#) [DIRECTIONS](#)
 - ZoomStart India - Coworking Space in Mumbai - Sta...**
 4.3 ★★★★★ (160) · Coworking space
 Plot no 37, Sector 29 Parsik Hill Rd - 099677 18483
 Open 24 hours
[WEBSITE](#) [DIRECTIONS](#)
 - 91springboard Turbhe**
 4.3 ★★★★★ (604) · Coworking space
 3rd Floor, Akshar Blue Chip IT Park - 011 3959 5578
 Open 24 hours
[WEBSITE](#) [DIRECTIONS](#)
- [More places](#)

Coworking Space in Navi Mumbai, Vashi | Best Shared Office Space

triggerxchange.com/

TriggerXchange: Co-working Space In Navi Mumbai! Trigger Xchange provides the ideal shared office space in Navi Mumbai for like-minded individuals, entrepreneurs, start-ups and companies in and around Vashi. ... For individuals seeking co-working space in Navi Mumbai, our co-working offering is a bit different than others.

Shared Office Spaces for Rent in Navi Mumbai, Shared Workspace

www.wegrowgroup.in/

Looking for shared office spaces for rent in Navi Mumbai? WeGrow provides shared workspaces in Navi Mumbai on rent for entrepreneurs, freelancers and ...

Ranked 20 keywords in 4 months on Google's 1st Page

TARGETED KEYWORDS	GOOGLE RANKING
CO-WORKING SPACE IN VASHI	1 PAGE
CO-WORKING SPACE NAVI MUMBAI	1 PAGE
BEST OFFICE SPACE IN VASHI	1 PAGE
SHARED OFFICE ON RENT IN VASHI	1 PAGE
OFFICE SPACE FOR STARTUPS IN VASHI	1 PAGE
OFFICE SPACE FOR FREELANCER IN VASHI	1 PAGE
BEST CO-WORKING SPACE IN NAVI MUMBAI	1 PAGE
SERVICED OFFICE ON HIRE IN NAVI MUMBAI	1 PAGE
OFFICE SPACE FOR FREELANCER NAVI MUMBAI	1 PAGE
BEST CO-WORKING SPACE IN VASHI	1 PAGE
TRAINING ROOMS ON HIRE IN NAVI MUMBAI	1 PAGE
SPACE FOR STARTUPS IN VASHI	1 PAGE
SPACE FOR STARTUPS IN NAVI MUMBAI	1 PAGE